

*Bilingual, creative professional with corporate design & web development experience & proven content management expertise. Extensive teaching background in various art & cultural industries.*

## Employment

### Web Specialist: **Canadian Council on Learning (CCL)**, Ottawa, ON

Full time contract & remote work ([www.ccl-cca.ca](http://www.ccl-cca.ca), [www.cli-ica.ca](http://www.cli-ica.ca))

2008 - present

- Managed bilingual content & provided ongoing design & web support for publication of major report releases and products.
- Responsible for overall design & layout of website; ensure adherence of web products to CCL branding.
- Developed, managed & executed a wide range of projects related to CCL's website often acting as liaison with CCL teams and outside contractors: for example the microsite for the Composite Learning Index (CLI) (site architecture, design, UX, translation, site migration, maintenance) and the PALMM tool (QA & managing the French translation of interfaces).
- Worked as a team on site migration from Microsoft CMS; designed and implemented new HTML templates with Google Analytics.
- Promoted CCL corporate profile through Social Media & multimedia (RSS, ShareThis, Podcasts, Flash video and photo galleries, YouTube, Facebook, LinkedIn).
- Worked independently & with external contractor on statistic reports for e-newsletter membership (EmailLabs) & web analytics (WebTrends & Google Analytics); analyzed trends.

### Multimedia Communications: **IBM Ottawa Software Lab**, Kanata, ON

Full time & part time contracts & remote work

2005 - 2008

- Managed content of intranet portal for IBM Software Group Labs (Ottawa, Montreal & Victoria).
- Worked independently & with various groups (Executive, HR, Training, Communications, Recruiting) to write & post articles online.
- Responsible for overall design & adherence to IBM branding; produced a wide variety of design projects.
- Assisted with Extreme Blue OnBoarding & designed logos, Powerpoint presentations & technical posters for teams' pitches in New York.
- Worked within a team, using collaborative tools like wikis, to help organize events: student activities like Future Blue Day & Extreme Blue Ottawa EXPO & community events like EX.I.T.E. (science & technology camp for girls) & the Century Ride (cycling event for charity.)

### Web Developer: **Canadian Broadcasting Corporation (CBC)**, Montreal, QC

**CBC Montreal** ([montreal.cbc.ca](http://montreal.cbc.ca))

2002 - 2004

- Managed content of the CBC Montreal website working in close collaboration with the Regional Web Developer (Ottawa).
- Trained journalists on uploading multimedia content to the Web (Webwriter CMS & Real Producer).
- Helped coordinate special projects (CBC Radio Intranet & CBC Livewire).
- Designed various posters to promote community events.

### **Montreal Matters** ([cbc.ca/montrealmatters/2003](http://cbc.ca/montrealmatters/2003))

2002/2003

*Montreal Matters is a multi-media, multi-partner initiative spearheaded by CBC Montreal.*

- Created the Montreal Matters website from wireframe concept & design to the creation of HTML templates.
- Managed the content for the first two years of the series.
- Documented events & archived the multimedia clips on line (Real Media).
- Designed full colour poster & signage for the first year of the series & created multimedia presentations in Flash for the official launches.

### Webmaster: **Studio XX**, Montreal, QC ([studioxx.org](http://studioxx.org))

*Studio XX is a feminist art centre for technological exploration, creation, and critique.*

2000 - 2002

Julie Lapalme  
 Montreal, Quebec, Canada  
[julie@cuckoografik.org](mailto:julie@cuckoografik.org) [ca.linkedin.com/in/julielapalme](https://ca.linkedin.com/in/julielapalme)

## New Media Instructor: Cuckoo Grafik : Coucou graphique, Montreal, QC (cuckoografik.org)

Tweet Pals/Tweetosphere	Montreal, QC	2010
13th Blue Metropolis Montreal International Literary Festival		
Voisins/Neighbours & Student Literary Programme	Montreal, QC	2009-2010
12th annual Blue Metropolis Montreal International Literary Festival		
<i>Laboratoire NT2, Département d'Études littéraires</i>	Montreal, QC	2006 - 2007
UQAM ( <a href="http://fugues.labo-nt2.uqam.ca/">fugues.labo-nt2.uqam.ca/</a> )		
Concordia University, <i>Département d'Études françaises</i>	Montreal, QC	2005 - 2006
Emmedia Gallery & Production Society	Calgary, AB	2001
St-John's International Women's Film & Video Festival	St-John's, NF	2001
Khyber Centre for the Arts	Halifax, NS	2001
Studio XX, New media centre for women	Montreal, QC	2000 - 2003
Centre For Art Tapes	Halifax, NS	1998 - 2000

## Professional Development

Sitecore CMS 6 Advanced User	Ottawa, ON	2009
Durivage Management Solutions (PMI)	Ottawa, ON	2008
Time, Task, and Life Balance Skills, IBM Ottawa Lab	Ottawa, ON	2006
Compagnie F: Entrepreneurship Programme	Montreal, QC	2004
Interactive Screen 0.3: Banff New Media Institute	Banff, AB	2003
Emmedia, Gallery & Production Society Residency	Calgary, AB	2001
Centre for Internet & Multimedia Development Inc.	Toronto, ON	1999
New Media and Deep Web Co-production, Banff Centre for the Arts	Banff, AB	1998

## Education

Master of Arts degree in <i>Littératures francophones et résonances médiatiques</i>		2008
Concordia University, <i>Études françaises</i> , Montreal, QC		

Thesis : La mutabilité au sein de trois œuvres franco-ontariennes : une lecture du *Malade imaginaire* d'André Paiement, de *L'Homme invisible/The Invisible Man* de Patrice Desbiens et du *Testament du couturier* de Michel Ouellette.

Bachelor of Fine Arts degree [Studio Major & Art History Minor]		1995
Nova Scotia College of Art & Design, Halifax, NS		

Duncan of Jordanstone College of Art, Dundee, Scotland		1994
--	--	------

## Jury Member / Committee Work

<i>Conseil des arts et des lettres du Québec</i>	Jury member	Quebec, QC	2009/2004
New Media ( <i>Recherche et création, perfectionnement</i> )			
Maid in Cyberspace Festival / HTMLles festival de cyberart, Studio XX	Jury member	Montreal, QC	2003
Cultural Human Resources Council	Contributor	Ottawa, ON	2003
Development of the New Media Specialists' Competency Chart			

## Awards

RTNDA (Radio Television News Directors Association) Regional Award: Central Canada		2003/2004
Montreal Matters Web sites, CBC Montreal		
<i>Forum des Nouvelles Écritures: Cyberpitch 2.0</i> , Bell Fund Winner ( <i>Ex Aqueo</i> )		2002
FCMM: Festival International Nouveau Cinéma Nouveaux Médias		

## Grants & Scholarships

Carolyn and Richard Renaud Graduate Teaching Assistantship, Concordia University		2005
<i>Bourse d'études supérieures en littératures francophones</i> , Concordia University		2005
Research & Creation Grant, <i>Conseil des arts et des lettres du Québec</i>		2002
Travel Grant, Canada Council For The Arts		2001
Presentation Grant, Nova Scotia Arts Council		1998/2000
Professional Development Grant, Nova Scotia Arts Council		1999
First Production in Media Arts Grant, Canada Council For The Arts		1998
Permanent Collection Purchase, Nova Scotia Art Bank		1996/1997
Computer Scholarship, Centre For Art Tapes		1997
Robert Pope & Endowment Scholarships, Nova Scotia College of Art & Design		1995