

Julie Lapalme

Montréal, Québec

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Horticulturist & Digital Communications professional exploring sustainable urban agriculture/horticulture & ecological landscape design

Employment

- Horticulturist, **Freelance**, Montreal ongoing
Offer consultation services in naturalized and naturalistic planting design with an emphasis on Ecological Landscape Design methods. cuckoografik.org/lapalma
- [laPALMa Habitat Garden](#): Using iNaturalist to monitor urban biodiversity and to discover various plant-insect relationships with a focus on pollinators.
 - First prize winner of the 2024 edition of Défi Fleuri in Lachine, which promotes native biodiversity in gardens.
 - Horticultural internship at GRAME for the City of Dorval's Royal Dixie Collective Garden, 2024
 - Volunteer work at the potagers les Bonnets Bleus, an urban farm at the site of the old hippodrome, 2024
 - "Young Explorers Series: Pollinator Gardens" workshop, Dorval Library, 2023
- Digital Communications, **Self-employed**, Montreal 2020 – 2025
Provide consultation services including design and content management on Drupal-hosted sites.
- Digital Communications, McGill University
 - Dobson Centre for Entrepreneurship, McGill University
 - Bensadoun School of Retail Management, McGill University
 - Desautels Faculty of Management, McGill University
- Digital Communications Officer, **McGill University**, Desautels Faculty of Management, Montreal 2016 – 2020
- Webmaster, **Concordia University**, University Communications Services, Montreal 2012 – 2015
- Web Specialist & Consultant, **Cuckoo Grafik**, Montreal 1998 - 2012
Through my small business, I offered consultation services: web design & development, web content management, social media management.
- Board of Montreal Museum Directors
 - ICOM Canada - Canadian National Committee of ICOM (International Council of Museums)
 - AVICOM (ICOM International Committee for Audiovisual & New Technologies of Image & Sound)
 - Conseil local des intervenants communautaires (CLIC) de Bordeaux-Cartierville
- Workshops & Training:
- Blue Metropolis Montréal International Literary Festival, Tweet Pals project, Montreal, Toronto, St-Boniface & Vancouver
 - Laboratoire NT2, Département d'études littéraires, UQAM, Montreal
 - Département d'études françaises, Concordia University, Montreal
 - Studio XX (Ada X), feminist artist-run centre, Montreal
 - EMMEDIA Gallery & Production Society, Calgary, AB
 - St-John's International Women's Film & Video Festival, St-John's, NL
 - Khyber Centre for the Arts, Halifax, NS
 - Centre for Art Tapes, Halifax, NS
- Web Specialist, **Canadian Council on Learning (CCL)**, Ottawa 2008 – 2012
- Multimedia Communications, **IBM Ottawa Software Lab**, Ottawa & Montreal 2005 – 2008
- Web Developer, **Canadian Broadcasting Corporation (CBC)**, Montreal 2002 – 2004

Education

University of Guelph, Guelph, Ontario Horticulture Diploma with Distinction	2024
Natural Landscapes Management & Landscape Design Areas of Focus	
- Sustainable Urban Horticulture Certificate with Distinction	2024
- Landscape Design Certificate with Distinction	2022
Concordia University, Montreal, Quebec Master of Arts degree in <i>Littératures francophones et résonances médiatiques</i>	2008
Nova Scotia College of Art & Design, Halifax, NS Bachelor of Fine Arts degree	1995
Duncan of Jordanstone College of Art, Dundee, Scotland [Exchange Program]	1994

Professional Activities

Guest speaker: Web Services Conference, McGill University annual conference for WMS Community (Drupal)	2025
Guest speaker: Golden Key International Honour Society of Concordia University, Speed Networking Event	2015
Mentor: GradProSkills, Concordia University, Speed Networking Events	2012-2015
Member: Organizing committee, conference & annual meeting of AVICOM (ICOM International Committee) & the Festival International de l'Audiovisuel & du Multimédia sur le Patrimoine (FIAMP.2012)	2011-2012
Jury Member: Conseil des arts et des lettres du Québec, New Media	2011/2009/2004
Guest speaker: Webcom Montréal, Succès québécois : Métropolis bleu et Localmind	2011
Tweet Pals project with Katerine-Lune Rollet & Florence Alligrini	
Member: Organizing committee, Le XI ^e Colloque interuniversitaire étudiant de littérature (CIEL) French Studies Department, Concordia University	2006
Jury Member: Maid in Cyberspace Festival / HTMLles festival de cyberart du Studio XX	2003
Contributor: New Media Specialists' Competency Chart, Cultural Human Resources Council	2003

Grants & Awards

Artist-in-residence at the Banff Centre for the Arts and EMMEDIA, I have also been a recipient of several grants from the Nova Scotia Arts Council, the Canada Council for the Arts, and the *Conseil des arts et des lettres du Québec* to support my art practice.

RTNDA (Radio Television News Directors Association) Regional Award: Central Canada
Montreal Matters website, CBC Montreal 2003/2004

Forum des Nouvelles Écritures: Cyberpitch 2.0, Festival International Nouveau Cinéma Nouveaux Médias 2002
Bell Fund winner (*ex aequo*) for my "Tongue Rug" project

Member

AU/LAB
Ecological Landscape Alliance (ELA)
Héritage Montréal
Friends of the Botanical Garden of Montréal
North American Native Plant Society (NANPS)
Société québécoise de phytotechnologie (SQP)

Interests

Urban agriculture & Sustainable urban horticulture
Native plants & Naturalized gardens
Rewilding & Pollinator gardens
Phytotechnology & Green Infrastructure (GI)
Art, Design & Architecture
History & Genealogy