

Julie Lapalme

Montréal, Québec

julie@cuckoografik.org linkedin.com/in/julielapalme instagram.com/cuckoografik

Digital communications professional & Horticulture graduate looking to transfer my skills to a new position in the fields of sustainable urban agriculture/horticulture & ecological landscape design.

Education

University of Guelph, Guelph, ON

Horticulture Diploma, Natural Landscapes Management & Landscape Design Areas of Focus 2024
- Sustainable Urban Horticulture Certificate 2024
- Landscape Design Certificate with Distinction 2022

Concordia University, Montréal, QC

Master of Arts degree in *Littératures francophones et résonances médiatiques* 2008

Nova Scotia College of Art & Design (NSCAD University), Halifax, NS

Bachelor of Fine Arts degree [Studio Major & Art History Minor] 1995

Duncan of Jordanstone College of Art, Dundee, Scotland [Exchange Program]

1994

Employment

Digital Communications & Horticulture Consultation 2020 – 2024

Self-employed, Montréal, QC

Provide consultation services and offer personalized workshops.

- Bensadoun School of Retail Management, McGill University
- Desautels Faculty of Management, McGill University
- Young Explorers Series: Pollinator Gardens, Dorval Library [April 2023]

Digital Communications Officer

2016 – 2020

McGill University, Desautels Faculty of Management, Montréal, QC

Webmaster

2012 - 2015

Concordia University, University Communications Services, Montréal, QC

Web & Social Media Specialist

2011 - 2012

Board of Montreal Museum Directors, Montréal, QC

Web Specialist & Consultant

1998 - 2012

Cuckoo Grafik, Montréal, QC

Through my small business, I offered consultation, web design & development, management of web content & social media.

Selected clients:

- ICOM Canada - Canadian National Committee of ICOM (International Council of Museums)
- AVICOM (ICOM International Committee for Audiovisual & New Technologies of Image & Sound)
- Conseil local des intervenants communautaires (CLIC) de Bordeaux-Cartierville

Workshops & Training:

- Blue Metropolis Montréal International Literary Festival
- Laboratoire NT2, Département d'études littéraires, UQAM
- Département d'études françaises, Concordia University
- Studio XX (Ada X), feminist artist-run centre, Montreal
- EMMEDIA Gallery & Production Society, Calgary, AB
- St-John's International Women's Film & Video Festival, St-John's, NL
- Khyber Centre for the Arts, Halifax, NS
- Centre for Art Tapes, Halifax, NS

Web Specialist Canadian Council on Learning (CCL) , Ottawa, ON (remote work)	2008 - 2012
Multimedia Communications IBM Ottawa Software Lab , Ottawa, ON (remote work) & Montréal, QC	2005 - 2008
Web Developer Canadian Broadcasting Corporation (CBC) , Montréal, QC	2002 - 2004

Professional Activities

Guest speaker: Golden Key International Honour Society of Concordia University, Speed Networking Event	2015
Mentor: GradProSkills, Concordia University, Speed Networking Events	2012-2015
Member: Organizing committee, conference & annual meeting of AVICOM (ICOM International Committee) & the Festival International de l'Audiovisuel & du Multimédia sur le Patrimoine (FIAMP.2012)	2011-2012
Jury Member: Conseil des arts et des lettres du Québec, New Media	2011/2009/2004
Guest speaker: Webcom Montréal, Succès québécois : Métropolis bleu et Localmind Tweet Pals project with Katerine-Lune Rollet & Florence Alligrini	2011
Member: Organizing committee, Le XIe Colloque interuniversitaire étudiant de littérature (CIEL) French Studies Department, Concordia University	2006
Jury Member: Maid in Cyberspace Festival / HTMLles festival de cyberart du Studio XX	2003
Contributor: New Media Specialists' Competency Chart, Cultural Human Resources Council	2003

Awards

RTNDA (Radio Television News Directors Association) Regional Award: Central Canada Montreal Matters website, CBC Montreal	2003/2004
Forum des Nouvelles Écritures: Cyberpitch 2.0, Festival International Nouveau Cinéma Nouveaux Médias Bell Fund winner (<i>Ex aequo</i>) for my "Tongue Rug" project	2002

Grants & Scholarships

Carolyn and Richard Renaud Graduate Teaching Assistantship, Concordia University	2005
Bourse d'études supérieures en littératures francophones, Concordia University	2005
Research & Creation Grant, Conseil des arts et des lettres du Québec	2002
Travel Grant, Canada Council for the Arts	2001
Presentation Grant, Nova Scotia Arts Council	1998/2000
Professional Development Grant, Nova Scotia Arts Council	1999
First Production in New Media Grant, Canada Council for the Arts	1998
Purchases for the Permanent Collection, Nova Scotia Art Bank	1996/1997
Computer Scholarship, Centre For Art Tapes, Halifax, NS	1997
Robert Pope Scholarship, Nova Scotia College of Art & Design, Halifax, NS	1995
Endowment Fund Scholarship from the Thomas George & Ethel Pearson MacKenzie Fund, NSCAD	1995

Memberships

Association des descendants de Noël Legault dit Deslauriers	Cultiver Montréal
Ecological Landscape Alliance (ELA)	Friends of the Botanical Garden of Montréal
Héritage Montréal	Société québécoise de phytotechnologie (SQP)

Interests

Urban agriculture, Sustainable urban horticulture, Native plants, Naturalized gardens, Pollinator gardens, Rewilding, Phytotechnology, Green Infrastructure (GI), Urban Forests, Art, Design & Architecture, Genealogy